

KIEFZCO Investor Summary (V1)

Overview

KIEFZCO (Kadous Import Export FZCO) is a Dubai-based procurement company transforming how solar and industrial equipment is sourced across the GCC. We operate today as a profitable, high-trust procurement partner, evolving into an AI-assisted cross-border trade automation platform.

Problem

Procurement in GCC & MENA is slow, unstructured, risky, documentation-heavy, and dependent on relationships. There is no reliable, system-driven procurement infrastructure.

Solution

KIEFZCO provides end-to-end procurement execution: supplier sourcing, RFQs, documentation, logistics, and delivery tracking. We are an execution engine, not a marketplace.

Traction

9 deliveries, 4 repeat buyers, 100% success rate, \$16,800 GMV, \$2,520 profit, and 6 upcoming GCC orders (~\$144K pipeline). Already profitable at micro-scale.

Why We Win

Built in Iran-UAE corridor, multilingual execution (EN/FA/AR), strong supplier verification, and growing data advantage for AI.

Market Opportunity

TAM: \$100M–\$300M, SAM: \$20M–\$40M, initial target: \$1M–\$2M GMV driven by GCC solar and industrial demand.

Business Model

Commission-based (18–25%) with 15–22% net margins. Asset-light model without inventory risk.

Growth Roadmap

V1: Human procurement, V2: AI-assisted workflows, V3: AI-powered platform.

Financial Outlook

12–18 months: \$144K–\$800K GMV potential, with net profit up to ~\$140K with automation.

Fundraising

Raising \$150K–\$200K at \$300K valuation, offering up to 35% equity.

Use of Funds

50% hiring, 25% tech, 15% expansion, 10% working capital.

Vision

To become the AI-powered procurement infrastructure of the GCC.

Contact

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